



January 2024

Position Title: Private Sector Engagement Specialist (international consultant) for a USAID/Bangladesh Private Sector Landscape Assessment

Reports to: Team Leader USAID/Bangladesh Private Sector Landscape Assessment

Position Description

EnCompass is implementing the four-year United States Agency for International Development (USAID) Bangladesh Monitoring, Evaluation and Learning activity (BMELA), providing a range of analytical and advisory services in support of USAID's design, performance monitoring, evaluation, and operational learning and adapting efforts.

Under BMELA, EnCompass has been tasked to undertake a Private Sector Landscape Assessment (PSLA). The purpose of this assessment is to develop action-oriented recommendations for Private Sector Engagement (PSE) approaches in Bangladesh. The PSLA is integral to USAID's strategy, which aims to support development in various sectors such as health, education, and energy. The PSLA will critically analyze the impact of recent global and local events on Bangladesh's development goals, identify opportunities for private sector engagement, and recommend partnership models. The PSLA is key to informing USAID's strategic decisions and resource allocation in alignment with the Country Development Cooperation Strategy (CDCS).

The PSLA report will include:

1. A Landscape Analysis of the private sector's core capacities in Bangladesh
2. The mapping of key stakeholders for PSE and other donor agency activity
3. Identification of sector-specific opportunities and scope of collaboration
4. Inventory private funding sources and modalities in Bangladesh that can be used to support private sector engagement
5. Recommended partnership models, criteria, and mechanisms
6. Implications for USAID programming, short and long-term steps

The methodology to be used includes a desk review of relevant documents, key informant interviews and a survey of a select group of USAID Implementing Partner personnel. The final methodology will be determined during initial design activities.

EnCompass seeks a Private Sector Engagement Specialist (international) to participate in the PSLA team comprising a Team Leader, three PSE sector specialists (one international, two local), and a

research assistant. The international PSE Specialist should be a highly skilled professional with expertise in market-based development approaches and a deep understanding of one or more of the sectors: economic growth, agriculture, energy, and health. Additionally, the international PSE Specialist should have excellent planning and communication skills in English --and preferably, Bangladeshi-- to effectively engage with diverse stakeholders and present succinct reports with evidence-based findings and recommendations. This pivotal role requires a blend of technical knowledge, managerial acumen, and the ability to navigate a multifaceted development landscape. The international PSE Specialist should possess expertise implementing assessments using quantitative data collection and analytical methods, ideally in complex environments.

Position Duties and Responsibilities

Essential functions:

- Support the planning, data collection, analysis, and report writing and presentation processes.
- Support the development and timely submission of all deliverables.
- Engage with USAID/Bangladesh staff, USAID Implementing Partners and key stakeholders in the private sector and government.
- Participate in the presentation of findings and recommendation to USAID/Bangladesh.

Deliverables and timing

The International PSE Specialist will provide quality and timely inputs to the following deliverables:

1. Detailed work plan (due by end of Week 2): Over the first two weeks following the launch of this Assessment, the team will hold initial briefings with the USAID PSE Team and complete a Team Planning Meeting (TPM) process. Afterwards, the team will submit a detailed work plan for completing this SOW, discussing the objectives detailed above, and confirming how the implementation team will cooperate with the USAID PSE representatives. The work plan will include the assessment methodology, analytical framework, implementation timeline, and a list of information sources and interview targets at the national and subnational levels. The work plan, to be developed within two weeks of assessment's launch, will include the following components and implementation steps:

- Catalog the sources of information (including analyses, surveys, project reports, etc.) that the team expects to inform the assessment. USAID will only assist the team in obtaining studies and reports prepared by USAID, and its relevant implementing partners (IPs).
- Conduct a literature review of pertinent documents. This should include an inventory of USAID/Bangladesh's experience in private sector engagement and the lessons learned from this experience. This will include previous private sector assessment reports.
- Inventory of private funding sources and modalities in Bangladesh that can be used to support private sector engagement.

- Conduct a survey of a select group of USAID AORs/CORs and IPs to identify PSE opportunities and constraints.
- Develop a list of interviews to be held with key private sector companies, associations, and stakeholders in Dhaka and other districts. Interviews should be very focused on the private sector or related to private sector engagements. Interviews with GoB, think tanks, research institutes, other donors and multilateral organizations are expected, but should not be the focus of this study. The PSLA team will be expected to develop a list of key contacts and provide the list to USAID/Bangladesh.
- Develop a detailed itinerary and management plan for all visits, inside and outside Dhaka.
- Create detailed questionnaires/interview protocols for stakeholder interviews.
- Meet with USAID implementing partners (contractors, grantees, private sector partners) and cooperate with the USAID PSE Team. The USAID PSE Team will assist with identifying necessary partner contacts.
- Conduct analysis and present to USAID in a workshop discussion format.
- Anything else the team deems relevant during the course of their work.
- Develop options and recommendations.

The work plan analytical framework will identify sources of information (documents, partner contacts, stakeholder contact, site visits, etc.) that the Assessment team requires in order to complete the analysis. USAID will help furnish relevant documents and facilitate some contacts. The consulting team should suggest other documents and contacts for the literature review and stakeholder interviews.

2. A desk review research document that presents USAID PSE and highlights lessons (by end of Week 3)
3. Presentation of PSLA desk review research findings and refinement of methodology and assignment work plan (during Week 4)
4. Presentation of major findings following completion of field work and stakeholder interviews (by Week 10)
5. Draft PSLA Report (by Week 12)
6. Final PSLA Report (by Week 15)

Level of Effort (LOE) and Timing

The LOE is approximately up to 50 days from on or about February 14 to June 30, 2024

Travel

This consultancy will likely require travel to Bangladesh.

Position Requirements

Qualifications

Academic Qualifications

- Master's Degree or equivalent experience in relevant disciplines such as Healthcare, Energy, Agriculture, International Development, or other related areas;

Experience and Skills

- Have at least 10 years of experience in Private Sector Engagement, Economic Growth and relevant areas, preferably with a focus on health;
- Have significant experience in research, extension and improved management practices in the relevant sectors in Bangladesh;
- Significant knowledge of the private sector dynamics in Bangladesh \Have significant knowledge and experience in evaluations and/or assessments of projects with similar scopes;
- Have strong knowledge of USAID projects and programs, and its relationship with the private sector;
- Expertise in one or more of the core technical areas of the USAID/Bangladesh portfolio: agriculture, energy, education, governance and health;
- Strong English writing skills to contribute to the report and strong communication/interview skills for stakeholder discussions.

How to Apply

Please submit a CV demonstrating how your experience aligns to the requirements above to: BMELA_Consultants@encompassworld.com. Please include: *BMELA Y1 PSE Assessment International Expert* in the subject line.

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disciplinary measures, terminations, compensation, benefits, social and recreational programs, and training. EnCompass also does not tolerate retaliation against individuals who report discrimination or harassment. Our continuing commitment to the principle of Equal Opportunity Employment for all means all employment decisions are based only on the job requirements, the candidate's qualifications, and the needs of EnCompass as a business—not on race, color, ethnicity, national origin, religion, belief, sex (including pregnancy and related medical conditions), gender identity or expression, sexual orientation, age, disability status, veteran status, genetic information, HIV status, family/marital/parental status, or any other status protected by the laws and regulations in the jurisdictions where we work.

For US based positions: The employer will make reasonable accommodations in compliance with the Americans with Disabilities Act of 1990.

The above statements are intended to describe the general nature and level of work being performed by individuals assigned to this position. They are not intended to be an exhaustive list of all duties, responsibilities, and skills required of personnel so classified.

The incumbent must be able to work in a fast-paced environment with demonstrated ability to juggle and prioritize multiple, competing tasks and demands and to seek supervisory assistance as appropriate.